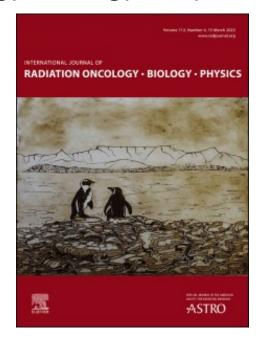


# International Journal of Radiation Oncology • Biology • Physics

## Overview

The International Journal of Radiation Oncology • Biology • Physics (IJROBP), known in the field as the Red Journal, offers authoritative articles linking new research and technologies to clinical applications. Original contributions by leading scientists and researchers include experimental studies of combined modality treatment and relevant innovations in tumor sensitization, especially at the molecular level, normal tissue protection, including both precision avoidance and biochemical means, brachytherapy, particle irradiation, and tumor imaging. Technical advances related to dosimetry and conformal radiation treatment planning are also included.

Visit Website



#### Global

Elsevier Inbound Sales Global mailto:journalmedia@elsevier.com

Global Print Circulation

5,483

Avg. Global Monthly Visits

72,665

Avg. Global Monthly Unique Visitors

51,973

Avg. Global Monthly Page Views

124,454

Avg. Global eTOC Distribution

23,276

Affiliation

American Society for Radiation Oncology

Audience

ASTRO members, associates and technicians; radiologists, oncologists, radiation associates and technicians; radiation oncologists, radiation therapy specialists, medical physicists, biologists, residents, interns, and technicians; medical schools and hospital libraries.

Editor-in-Chief

Sue Yom, MD

ssuance

16 times per year





# **Print Closings**

VOLUME/ISSUE	PUBLICATION DATE	SPACE CLOSING	RUN OF BOOK ARTWORK DUE	PREPRINTED SUPPLIED PIECES DUE
121/2	1 February 2025	12/12/2024	12/17/2024	12/24/2024
121/3	1 March 2025	01/03/2025	01/08/2025	01/15/2025
121/4	15 March 2025	01/24/2025	01/29/2025	02/05/2025
121/5	1 April 2025	02/12/2025	02/18/2025	02/25/2025
122/1	1 May 2025	03/17/2025	03/20/2025	03/27/2025
122/2	1 June 2025	04/16/2025	04/21/2025	04/28/2025
122/3	1 July 2025	05/08/2025	05/13/2025	05/20/2025
122/4	15 July 2025	05/27/2025	05/30/2025	06/06/2025
122/5	1 August 2025	06/16/2025	06/19/2025	06/26/2025
123/1	1 September 2025	07/16/2025	07/21/2025	07/28/2025
123/2	1 October 2025	08/05/2025	08/08/2025	08/15/2025
123/3	1 November 2025	08/25/2025	08/28/2025	09/05/2025
123/4	15 November 2025	09/16/2025	09/19/2025	09/26/2025
123/5	1 December 2025	10/20/2025	10/23/2025	10/30/2025
124/1	1 January 2026	11/10/2025	11/13/2025	11/20/2025
123/15	1 September 2025 ASTRO	07/16/2025	07/21/2025	07/28/2025

## Cancellations:

No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.

## Rates

FREQUENCY	FULL PAGE (BLACK & WHITE)	1/2 PAGE (BLACK & WHITE)
1X	\$3,985	\$2,860
3x	\$3,845	\$2,775
6x	\$3,670	\$2,695
12X	\$3,555	\$2,585
18x	\$3,395	\$2,495
24X	\$3,260	\$2,395
36x	\$3,090	\$2,295





MATCHED COLOR 4 COLOR STANDARD COLOR

830 1,940 600

CoverTips \$14,900 Outserts \$ 15,800

#### **Premium Positions**

Cover 4: 50% B/W Page rate

Cover 2: 35% B/W Page rate

Cover 3: 25% B/W Page rate

Opposite TOC: 25% B/W Page rate

First Right Hand Page: 25% B/W Page rate

Other Preferred Positions: 10% B/W Page rate

#### **Earned Rates**

Rates are based on the total units earned during a twelve-month period. Space purchased by a parent company and its subsidiaries is combined to determine earned rate.

For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.

### Inserts

Furnished inserts are billed at the black and white rate times the number of insert pages.

Two-page insert (one leaf): Two-times earned frequency rate.

Four-page or larger insert: Black & White earned frequency rate.

## Composition

All production charges are net and non-commissionable

PRINTING	FULL PAGE	HALF PAGE	QUARTER PAGE	
Black & White only	\$150	\$125	\$95	

#### **Acceptance of Advertising**

The Publisher, Editor, and Association reserve the right to reject any advertising for any reason. Advertiser shall indemnify and hold harmless the Publisher, Editor, and the owner of the journal from and against any loss, expense, claim, or liability resulting from their advertisement. Advertiser warrants that its advertisements comply with all applicable laws, rules, and regulations. New copy must be submitted by ad space closing date.

\*State and local taxes may apply.





## Classified / back of book print closings

VOLUME/ISSUE	PUBLICATION DATE	CLASSIFIED SPACE CLOSING & RUN OF BOOK ARTWORK DUE
121/2	1 February 2025	12/06/2024
121/3	1 March 2025	12/26/2024
121/4	15 March 2025	01/17/2025
121/5	1 April 2025	02/06/2025
122/1	1 May 2025	03/11/2025
122/2	1 June 2025	04/09/2025
122/3	1 July 2025	05/02/2025
122/4	15 July 2025	05/20/2025
122/5	1 August 2025	06/10/2025
123/1	1 September 2025	07/10/2025
123/2	1 October 2025	07/30/2025
123/3	1 November 2025	08/19/2025
123/4	15 November 2025	09/10/2025
123/5	1 December 2025	10/13/2025
124/1	1 January 2026	11/04/2025
123/15	1 September 2025 ASTRO	07/10/2025

## **Cancellations:**

No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.

# Classified / back of book print advertising

#### Rates

FREQUENCY	FULL PAGE (BLACK & WHITE)	1/2 PAGE (BLACK & WHITE)	1/4 PAGE (BLACK & WHITE)
1X	\$3,500	\$2,615	\$2,205
3x	\$3,355	\$2,420	\$1,930
6x	\$3,325	\$2,270	\$1,710
12X	\$3,170	\$2,225	\$1,690

MATCHED COLOR	4 COLOR	STANDARD COLOR	CLASSIFIEDS (BACK-OF-BOOK); COLOR	
815	1,955	590	690	





## Confidential Email Inbox

Cost: \$40.

## **Agency Discount**

For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.

#### Cancellations:

Must be received in writing on or before the announced closing date.

## Run of Book Print Ads

### Sizing

Trim: 8" x 10-3/4"

Keep live matter 1/4" from all trim edges.

Binding: perfect; Jogs to head

**Printing Process:** Litho Web

Halftone Screen: Cover: 150 line screen Text: 150 line screen

AD SIZE	NON-BLEED	BLEED
Trim	8" x 10-3/4"	-
Full Page	7-1/2" x 10-1/4"	8-1/4" x 11"
Spread	15" x 10"	16-1/4" x 11"
1/2 Horizontal	7" × 5"	8-1/4" × 5-5/8"
1/2 Vertical	3-1/2" X 10"	4-1/4" X 11"
1/4 Page	3-1/2" X 5"	

## **Specifications**

#### File Format

PDF or PDF/X-1a compliant files, saved as PDF version 1.4.

Transparencies within the supplied PDF(s) will be warned. The transparent elements contained in your file(s) must be converted within the native layout application or flattened in Acrobat using the High Resolution Flattener Presets to avoid overprint issues.

Saving your PDF to Acrobat 5 (PDF 1.4) compatibility will ensure transparent elements are flattened. If the ad contains spot colors that are not converted to process colors (CMYK) before flattening, overprint and/or trap issues may occur.

The following layout applications yield the optimum results for creating a print-compliant PDF and are expected to follow all requirements listed in this document:

- InDesign version 2 or higher (CC preferred)
- QuarkXPress version 6.5 or higher

Additional costs may apply if problems are encountered.

NOTE: When using Adobe Illustrator it is preferred to have all fonts converted to outline/paths, and files submitted as EPS files.





### **Images**

All high-resolution images and fonts must be included. TIFF & EPS files must conform to the following minimum resolution specifications:

- Grayscale and Color images: 300 dpi
- Combination Grayscale and Color images: 500-900 dpi
- Line art (Bitmap) images: 900-1200 dpi

Higher image resolutions are acceptable as they exceed the minimum requirements, but in some cases unnecessary resolution will be discarded to achieve smaller file sizes.

#### **Fonts**

Use of OpenType and/or PostScript Type 1 fonts is encouraged. Include fonts for any embedded graphics. DO NOT use Type 3 or Multiple Master fonts. Avoid using Macintosh menu-stylized fonts, Macintosh "city" fonts (Chicago, Geneva, etc.) and Microsoft Outlook fonts (Tahoma, Impact, etc.).

## Page Layout

Regardless of the file format supplied, all ads must conform to the following specifications:

- Pages must be built to the final trim size. Any content that prints to
  the trim line must be extended an additional 1/8" (0.125") minimum
  bleed allowance beyond the trim on all sides.
- Any essential images or text ("live matter") should be positioned at least 1/4" (0.25") from trim edges.
- Supply as single page files only.
- Right Reading, Portrait Mode, 100% size, No Rotation.
- All fonts and graphics must be either embedded or included with the files and conform to the format type listed above. Images must also conform to the specifications above for minimum image resolution.
- All color ads should be supplied as composite files.

- Reverse type should be no less than 6pt. Fine lettering (thin lines, serifs) should be restricted to one color.
- Embedded images should not be scaled, cropped/masked or rotated within the page layout application but instead should be manipulated in a proper image editing program (ex. Photoshop) and then imported into the page layout program at proper size and position.
- DO NOT nest EPS files within EPS files.
- All lines and line art images should be of a minimum 1/3 pt thickness
   (1/2 pt for reverses) at final size to reproduce effectively on press.
- Special effects (ex. gradient, transparency, shadow, 3D effect) will be converted to raster object due to file compatibility.
- If needed, crop marks and SWOP color bars should be positioned 1/2" (0.50") outside trim (cannot appear within bleed area).

## Color Space

All color images and files are to be supplied as CMYK with a Total Area Coverage (TAC) not to exceed 300% for the darkest area of an image. Files supplied as RGB will be automatically converted to CMYK.

## **Spot Colors**

Spot colors are to be identified using the standard Pantone naming convention and not a custom color such as "Dark Blue." PMS colors will be converted to process unless otherwise specified. When using both art and layout programs be sure spot color naming is consistent in all applications (ex. Do not define both PMS 201CV and PMS 201CVC).

NOTE: Any non-intended spot colors will be converted to CMYK.





## Trapping and Screening

Overprints and knockouts should be defined. Files are NOT to be trapped or prescreened. Our Prepress service provider will use industry recognized trapping software to auto-trap your files for optimum performance and reproduction on press and will apply the appropriate screening. Note that these trap settings may force small text and fine graphics to overprint to hold registration on press.

#### **Proofs**

If submitting a proof for color match on press, please send a SWOP-certified contract color proof (with SWOP proofing bar or GATF proof comparator), produced from the final submitted file and imaged at 100% scale. Revised proofs must be supplied whenever a text or design change is made. For a list of current SWOP-approved proofs visit <a href="https://idealliance.org/systems-certification/certified-hard-copy-proofing-systems/">https://idealliance.org/systems-certification/certified-hard-copy-proofing-systems/</a>. Desktop inkjet printer proofs do not meet SWOP specifications. Elsevier cannot guarantee color match unless acceptable proof is provided. If a contract proof is not supplied Elsevier will run to standard ink densities and dot gains.

## Delivery

Submit PDF ad files to Elsevier ad portal at www.ads4els.com

## Conformance to Specs

Variances from the above specifications may not yield results that conform to Elsevier quality control standards.

## Supplied Print Ad Pieces

- · All pieces must be submitted to Publisher for approval of stock, design and other mechanical specifications
- · All pieces subject to editorial approval
- · Copy of piece must accompany insertion order
- · Failure to meet specifications & packaging guidelines may result in additional charges and/or delays with insertion.

### **Deadlines**

Close Date for Booking: See space closing dates

**Delivery Date:** See preprinted supplied pieces dates

## **Specifications**

#### Inserts

- Size 2 page: 8-1/4" x 11"
- Size 4 page: 16-1/2" x 11", furnish folded to 8-1/4" x 11"
- Trimming: 1/8" trimmed off top, bottom, gutter and face. Keep all live matter 1/4" from all trim edges. Note that a 1/2" safety must also be applied to both sides of the gutter/spine.
- Insert Stock Weight: For 2 page 80# text preferred; 4 to 8 pages 60# text minimum; 80# text maximum. Inserts that do not meet these minimum/maximum weights must be sent to the publisher two weeks prior to advertising close date for evaluation and print compatibility.

Cover Tip Maximum size (2 Page): 7" x 5" For additional sizes, contact Ad Sales Services

Outsert Maximum size (2 page): 8" x 10-3/4" 4-page and larger outserts must be delivered folded to the 2-page size.





## Quantity

Contact Ad Sales Services.

For conference copy distribution, contact Ad Sales Services

## **Packing**

- Packed in cartons one up, folded if four pages, flat if two pages.
- . If sending for more than one issue, pack separately for each issue and clearly indicate journal title, issue date (month/year), product and quantity.
- Pieces should NOT be delivered shrink-wrapped.
- For conference copy distribution, contact Ad Sales Services

## Shipping

- All shipments must be clearly marked with journal title, issue date (month/year), product & quantity.
- If shipping pieces for more than one issue date, pack pieces for each issue separately and clearly delineate quantity for each.

#### SHIPPING ADDRESS

International Journal of Radiation Oncology • Biology • Physics

LSC Communications 13487 South Preston Highway LEBANON JCTN, KY 40150 United States

Attn: Elsevier Team

## Disposition of Reproduction Material

All digital ad files will be held for twelve months only unless otherwise notified. Left over inserts will be held until the issue mails. After issue mailing is completed any unused inserts for that issue will be destroyed unless otherwise indicated on the insertion order. Excess inserts held in storage beyond completion of insertion date will be subject to storage charges.

## For Contracts, Insertion Orders & Production Materials

Send new print ad files and submit pickup ads to www.ads4els.com.

## **Digital Specs**

## Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA





FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

<sup>\*</sup>Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).





Contact your sales representative for all digital advertising rates and opportunities.

#### Rates

PLACEMENT	RATE	COMMENTS
Banner (CPM)	\$120	
eTOC Leaderboard	\$1840	
eTOC Large Rectangle	\$1630	
eTOC AIP	\$4200	
Prestitial	\$5000	

Digital rates vary by country, please contact the relevant contact person for rates outside of the US.





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LApplicability These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). They supersede any previous supply terms and conditions. For the purposes of the TC "Elsevier' shall mean the company within the Elsevier group that is providing the Products or Services as set out on the Elsevier order acknowledgement or invoice. Where general terms and conditions of business are proposed by the Client, these shall not apply and the TC will exclude or limit Elsevier's liability for fraudulent misrepresentation. Where Products are sold to the Client that contain third party product or software such as also may be subject to additional license terms.

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5. Payment Unless otherwise agreed in writing, payments shall be effected within thirty (30) days of the invoice date in the currency invoiced. Time for payment shall be of the essence. Elsevier may set and vary credit limits for any Client account and shall be entitled to refuse to supply any Client who has exceeded its current credi limit. Legal and beneficial title in any tragible Products supplied by Elsevier to the Client shall remain with Elsevier to the Client shall shall be entitled to recover peoply to the Client shall shall be remained by a seased for the product shall be and the shall be remained to recover payment for the copies of the Product notwithstanding that ownership of any of the copies of the Product has not been shall be entitled to recover payment for the copies of the Product notwithstanding that ownership of any of the copies of the Product has not entitled to recover payment for the copies of the Product notwithstanding that ownership of any of the copies of the Product has not been shall be an intellectual property rights in any Elsevier Products shall transfer to the Client. Product shall be an intellectual payments due under the TC without any deduction whether by way of set-off, counterchain, discount, abatement to otherwise its full client of the copies of the Client of the Client of the Client shall remain the copies of the Client of the Client shall remain liable for any undisputed part of such invoice. Elsevier is excessed by a new payment of the Client shall remain liable for any undisputed part of such invoice. Elsevier is reverse the right to withhold supply of the Product or Services under any other order. Elsevier reserves the right to withhold supply of the Product or Services under the until any outstanding monites are fully paid. Elsevier shall be entitled to apply any monitor to the client of the Client shall be entitled to payly any monitor than b

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9. Force majeure If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, accidents, power or telecommunications failure, customs delays, governmental restrictions or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part its obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is thereby unable to perform, and such inability to perform shall not make such party liable to any other party. The party subject to an event of force majeure shall use good faith efforts to comply as dosely as possible with the provisions of this TC and to avoid the effects of such event to the extent possible.

the proxisons of this TC and to avoid the effects of such event to the extent possible.

\*\*Advertising & Reprints\*\* Client is solely responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier (the "Closing Date"). Where copy is received late or not at all, although Elsevier will endeavour to do so Elsevier may not be able to arrange for such copy to be published on the agreed date or for the agreed period. Payment for the campaign will however be required in full. When change of copy is not received before the Closing Date, copy run in previous issue may be inserted. Client shall retain a complete copy of all materials delivered to Elsevier. Elsevier shall take reasonable care but shall not be liable for accidental loss or damage thereto. Client is solely responsible for any legal liability arising out of or relating to any Client advertising Content by Elsevier for the purposes of this TC; (ii) the use, reproduction, distribution under the use of the Advertising Content by Elsevier for the purposes of this TC; (ii) the use, reproduction, distribution under the content (the "Advertising Content") codes or any right code and the reasonable care by the properties of the received previous and previous contents with any applicable laws, rules, industry codes, requisitions and generally prevailing ustomation and practice. Client shall be advertising.
Content complete with any applicable laws, rules, industry codes, requisitions on advertising and practice. Client shall be advertising content or client's breach or alleged breach of any of the foregoing representations and warranties. Elsevier reserves the right to reject any advertising and/or promotions that are not consistent with Elsevier's thank and the client of any of

11. Audit Client shall allow Publisher's authorized representative at any reasonable time to have access to Client's premises (or to arrange for Publisher's authorized representatives to have access to other relevant premises) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the TC.

22. Compliance with laws Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, standards and judicial and administrative orders (jointly "Applicable Laws" or "Laws") relevant to its duties, obligations and performance under this Agreement, including, without limitation, the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, without limitation any such Laws that are enforced internationally (such as the United States Foreign Corrupt Practice Act and the UR Bribery Act) and those enforced in the country where business is being conducted and/or the Client's place of business or residency. Client and its officers, directors, employees and agents shall engage only in legitimate business and ethical practices in commercial operations and in relation to its dealings with any employee or official of a government agency or any other government owned, operated or controlled entity (including, without limitation, state run universities, hospitals and libraries), or political parties or candidates (jointly "Covernment Official"). Neither the Client nor any of its officers, directors, employees or agents shall pay, offer, give, promise or authorize the payment, directly, or fany monies or anything of value to any commercial contact or Government Official for the purpose or intent to induce such person to use his/her authority to help the Client, Elsevier, and/or any affiliate of Elsevier for personal gain or for that of Elsevier or Elsevier's affiliates (any such act, a "Prohibited Payment"). A Prohibited Payment of sensor in continuous approach of Products or Services or the execution or performance of a contract provided that such payments are permissible under the Applicable Laws. The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any person as an inducement or reward for any act or forbearance or in connection with any matter or business transa

13. Cancellations & Returns if the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. No new external costs will be incurred or committed/contracted from the date of receipt of written notice of cancellation by Elsevier. Orders for sadvertisements must be cancelled in writing prior to the relevant also space closing date, but in the event that any cancellations are made after such date, Elsevier shall be entitled to charge the full cost of the advit be incurred. Any returns of the products shall be subject to the relevant Elsevier control be returned onto the return. Details be provided to the Client upon request. Reprints cannot be returned onto the returns of the such positions will be provided to the Client upon request. Reprints cannot be returned onto the returns of the such positions of the returns. Details of the provided shall be provided to the register of the providence shall be entitled upon the providence of the providence shall be entitled upon the returns of the providence shall be entitled upon the providence shall be entitle

14. General The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the exclusive jurisdiction of the courts of that same corporate domicile. The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier may assign the TC or any part of it to any person, firm or company. If any provision of the TC is found by any court, tribunal or administrative body of competent jurisdiction to be wholly or partly illegal, invalid, void, voidable, unenforceable or unreasonable it shall to the extent of such illegality, invalidity, void ability, unenforceability or unreasonable it shall to the extent of such provision shall continue in full force and effect. Failure or delay by Elsevier in enforcing or partially enforcing any provision (or prosecuting any breath) of the TC will not be construed as a waiver of any of its rights under the TC.

Circulation updated on 1st July, 2024, based on 12-month monthly average July 2023-June 2024 eTOC Metrics: 12 Month Average of eTOC sends - July 2023 to June 2024 Monthly average web metrics based on the period of July 2023 to June 2024

